

## PRODUCT PACKAGING POLICY

### POLICY STATEMENT / SUMMARY

All packaging used for M&S products must protect the M&S brand by being safe, legally compliant, and functional throughout the supply chain through to end-use by the customer. Packaging should support M&S Plan A goals.

#### BACKGROUND

Packaging is an integral part of our Foods, Clothing, Home & Beauty product offer and key to the delivery of safe and consistent quality products to our customers. The packaging format, design and choice of material is critical to the performance, sustainability, and customer perception of the product.

Packaging legislation and industry guidance is broad and evolving. This policy sets out the framework for managing both the business risks and strategic objectives but should be combined with specific requirements where applicable e.g., articles in contact with food.

This policy is for all product suppliers who source primary, secondary and tertiary packaging materials for M&S branded products. Packaging used in the manufacturing process is out of scope.

#### SUMMARY

- All Packaging must comply with relevant UK/EU legislation.
- M&S Product suppliers must source packaging from reputable suppliers with full traceability.
- All wood, fibre and paper-based material must be responsibly, and sustainability sourced in line with the [M&S Wood Policy]. Wood fibre based Primary packaging for M&S food must be FSC (Forest Stewardship Council) certified.
- Packaging must be optimised to ensure the most commercially viable solution that protects the product with minimal environmental impact.
- The use of PVC (Polyvinyl chloride) in packaging of pigments using carbon black is prohibited

(Foods) and ONLY allowed with approval by C&H (e.g., Hangers). EPS(Expanded polystyrene) is to be used ONLY with prior approval from the product/ packaging tech and ONLY where the risk to product outweighs the use of EPS (Expanded polystyrene). E.g., mirrors.

- M&S does not permit the use of compostable films due to the lack of infrastructure available to customers to process them correctly.
- All M&S product and packaging suppliers are required to keep up to date with global legal compliance on topics relating to packaging e.g. UK packaging taxes (Plastics Tax and Packaging Extended Producer responsibility) EUDR (European Union Deforestation Regulation) and labelling.
- All Packaging waste data including weight, recycled content, and specific materials type must be included in PLM (Product Lifecycle Management)/ FIND (Foods Innovation and New Development) prior to the product launch or following packaging changes to existing products. This is so we can meet our regulatory obligations for waste reporting.

#### GROUP PACKAGING POLICIES

- [Foods Packaging and Print Standards](#)
- [Packaging and Labelling Guide 2023](#)
- [Marks and Spencer's Origin – Formulation and Packaging Guidelines](#)

#### REPORTING AND QUERIES

All queries should be raised with the relevant packaging technologist. For Food, you can also contact: [food.technicalcentre@marks-and-spencer.com](mailto:food.technicalcentre@marks-and-spencer.com)

#### FURTHER INFORMATION

Policy Owner	Corporate Affairs Director
Compliance Leads	Head of Materials
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