

Make it Matter: the M&S Community Programme

Tackling the issues that matter: the 7 areas of action



1/4 of UK children live in poverty (3.7 million)

OUR ACTION:

Support for children starting school, including 10,000 pairs of plimsolls



1/3 (32%) of 16 to 21 year-olds aren't confident about finding a job in the next few years



OUR ACTION:

Careers advice, CV and interview support and work experience for young adults leaving school



74% of community business owners say local community engagement is essential to their success

OUR ACTION:

Support for up to 100 start-up community businesses in 7 communities in England with Power to Change with grants of up to £50,000 and access to business skills and advice. A similar programme with different partners will be developed for the 3 communities in Scotland, Wales and Northern Ireland



61% of people who have access to parks are satisfied with their physical health

OUR ACTION:

Investment in outdoor spaces that can be enjoyed by everyone, proposals include urban gardens, high street flowerbeds, city tree planting and green walls that have the potential to benefit over 150,000 in the 10 communities



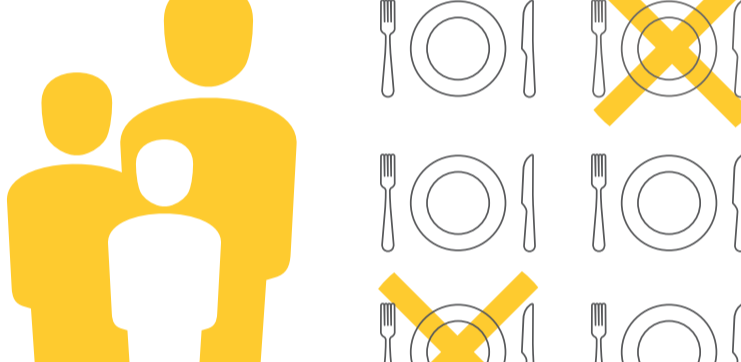
Nearly 3/4 of over 75s who live alone feel lonely

OUR ACTION:

A plan to create the biggest friendship group in the area to tackle loneliness and exclusion by bringing together customers, colleagues and local people through events at M&S stores such as tea parties and walking clubs and a network of volunteer phone buddies



1 in 5 parents will skip a meal or more to feed their children



OUR ACTION:

Grants to support food surplus charities and fund fridges and cool bags to ensure they can redistribute fresh food and providing volunteers to host special events throughout the year – every year our stores will provide an estimated 30,000 meals to the homeless and people living in poverty



Approximately 1 in 4 people in the UK will experience a mental health problem each year

OUR ACTION:

Hosting Frazzled Cafes for those feeling stressed or in need of support



Employee volunteering – Over 7,000 M&S colleagues from 650 stores and offices will donate time to over 700 local community projects across the UK from 1st-10th June 2017

What's the plan? a two-year pilot programme in 10 communities

Pilot locations

- Birmingham (Handsworth & Handsworth Wood)
- Bradford
- Derry~Londonderry
- Glasgow (Easterhouse)
- Liverpool (Toxteth and Dingle)
- London Borough of Newham
- Merthyr Tydfil
- Middlesbrough
- Norwich
- Rochdale



But that's just the start... our 2025 goal



1 million hours pledged to support communities



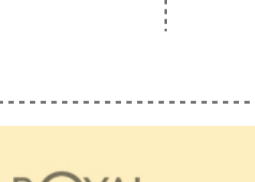
Support 1,000 communities



Help 10 million people live happier, healthier lives



Make M&S a zero-waste business



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