





## Financial headlines

Results reflect one off effects of cyber incident

M&S Group adjusted profit before tax of £184.1m, down £229.0m reflecting impact of incident partly offset by £100.0m of related insurance proceeds taken centrally

Adjusting items of £167.8m including £101.6m of incident related costs

Food sales up 7.8%, adjusted operating profit of £89.1m and margin of 2.0%

Fashion, Home & Beauty sales down 16.4%, adjusted operating profit of £46.1m and margin of 2.7%

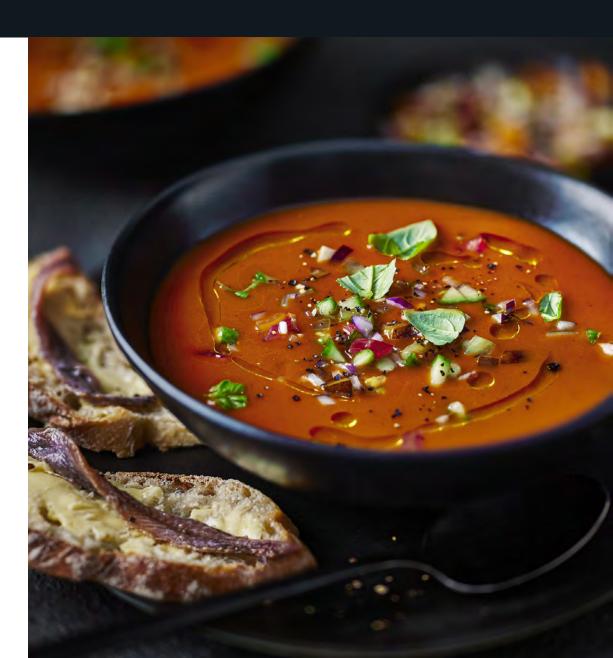
International sales down 11.6%; adjusted operating profit of £13.3m and margin of 5.2%

Ocado Retail operating loss before adjusting items of £3.1m

Interim dividend increased in line with policy to 1.2p from 1.0p

Statutory profit before tax of £3.4m

Strong balance sheet; net funds excluding lease liabilities of £176.1m and cash and liquidity of over £1.6bn



## Our strategic priorities

## Reshaping for Growth

## QUALITY FOOD, STYLISH CLOTHES, HOMEWARE AND BEAUTY

Consistent drumbeat of product innovation and quality upgrades

Further category opportunities across Fashion, Home and Beauty

## ENHANCED TRUSTED VALUE TO DRIVE VOLUME

Expansion of 'Dropped & Locked' and 'Bigger Pack, Better Value' by more than 80 Food lines in H1

Kids daywear reduced more than 20% and £10 bra in lingerie driving value perception

Investment in trusted value across owned and franchise International markets



CREATE EXCEPTIONAL PRODUCTS



DELIVER
PROFITABLE
SALES GROWTH

## BIGGER FREQUENT CUSTOMER BASE, SHOPPING MORE BROADLY

Becoming a shopping list retailer in Food through 'winning choices' programme

Relaunch of Sparks loyalty programme in 2026

#### ONLINE AND OMNICHANNEL ADVANTAGE

Investments to improve customer experience, convenience and availability

Pathway to profitability at Ocado Retail

#### STORE ROTATION AND RENEWAL

Increasing new and renewal Food store pipeline More focused, productive full line estate

#### **GLOBAL GROWTH**

Initiated reset of franchise commercial agreements New wholesale partnerships launched

#### STRUCTURALLY LOWER COST BASE

c.£30m cost savings delivered in H1 25/26 Ambition to deliver increased target of £600m by FY28

#### **MODERNISED SUPPLY CHAINS**

Warehouse capacity investment in Food including Bristol (opening 2026) and Daventry (opening 2029)

Increased capacity and efficiencies at Castle Donington and Bradford in phase one of multi-year plan in Fashion, Home & Beauty

## IMPROVE OPERATING MARGINS



## BUILD THE M&S WE NEED TO BE



#### HIGH PERFORMANCE, CUSTOMER-CENTRIC CULTURE

Relentless customer focus with support centre colleagues working 7 days per year in store
Attracting talent, accelerating internal development and fast-tracking progression

## BETTER DECISIONS AND SERVICE THROUGH TECHNOLOGY

Resuming technology transformation to create a simplified and lower cost infrastructure

## DISCIPLINED CAPITAL INVESTMENT AND ALLOCATION

Maintain investment grade credit rating
Capex envelope of £650m-£750m net of disposals in
the coming financial year
Interim dividend growth of 20%

## Cyber incident recovery

## M&S regaining momentum

### **Immediate response**

Action taken to protect customers, suppliers and the business which included taking some of our systems offline

During the period we have prioritised recovery across our technology estate and the restoring of operations

### **Business recovery**

Sacha Berendji, our Operations Director, led the operational restoration which has been the primary focus of the technology team during the period

The restoration of critical trading and customer-facing systems was prioritised and our online offer restored in August

Delivery timelines for the new Fashion, Home & Beauty planning platform have been fast tracked, and we are investing in capabilities including personalisation and loyalty

### Financial impact

In Food, financial impact was largely due to the higher level of markdown and waste caused by manual stock allocation processes

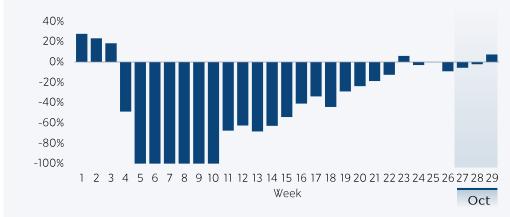
In Fashion, Home & Beauty, financial impact was due to the temporary pause in online operations between late April and early June and a gradual recovery over the summer with additional stock management costs

The impact has partly been mitigated by £100.0m of insurance proceeds, taken centrally

Adjusting items relating to the incident totalled £101.6m

### Recovery of online Fashion, Home & Beauty sales

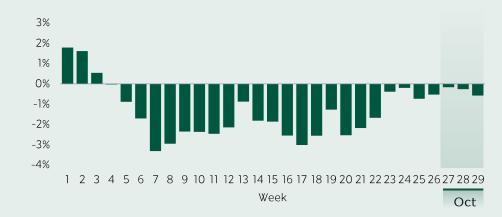
Sales demand<sup>1</sup> % growth vs LY



<sup>&</sup>lt;sup>1</sup> Sales inclusive of VAT pre returns

### Recovery of Food markdown and waste

Recorded gross waste<sup>1</sup> % pt change vs LY



<sup>&</sup>lt;sup>1</sup> UK Gross waste excluding stock loss and closing balance sheet adjustments



## Growing shoppers, driving volume and delivering market share

### Becoming a shopping list retailer

Sales value and volume outperformed the market for 37 consecutive periods<sup>1</sup>

Number of M&S Food shopper households continuing to grow

Over 700 new products launched in H1, with new product sales +19% vs LY

Investment in over 80 more lines across 'Dropped & Locked' and 'Bigger Pack, Better Value'

### Building a store pipeline for future growth

Twelve renewals opened over the past year have delivered sales uplifts to date of c.16%

Anticipate 14 new Food store openings this financial year

More than 50 Food stores are currently approved for opening alongside a number of extensions, as the pipeline continues to build

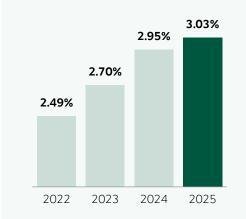
### Investing in supply chain growth and capacity

Investment by suppliers in upgrading capabilities in categories such as Italian meals

Forecasting, ordering and allocation system completion positions business to improve freshness and shelf life

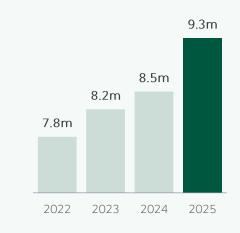
Construction underway, on track for the opening of new depots in Bristol (2026) and Daventry (2029)

#### M&S volume market share %



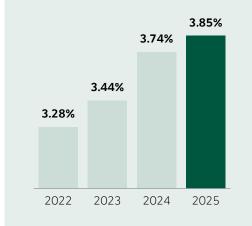
Worldpanel market data in 12w/e to 5 October 2025: excludes Ocado

#### M&S Food households



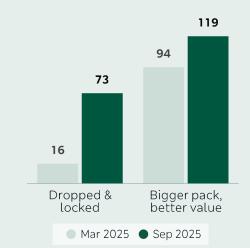
Worldpanel shoppers in 12w/e to 5 October 2025

### M&S value market share (%)



Worldpanel market data in 12w/e to 5 October 2025; excludes Ocado

#### Number of value lines





## Fashion, Home & Beauty

Increasing style, investing in growth, moving with the times

### Trading is recovering

Quality and style perceptions show further improvement year on year

Targeted investments in Kidswear and lingerie to strengthen value perception and drive volume

Autumn / Winter women's and men's campaign lines deliver robust performance in stores

### New store performance providing foundations to invest in change

New stores opened last year performing well with sales growth above plan

Full renewal of Pantheon (Oxford Street) underway ahead of Marble Arch redevelopment

Two new full line stores opening in the second half in Bath and Bristol

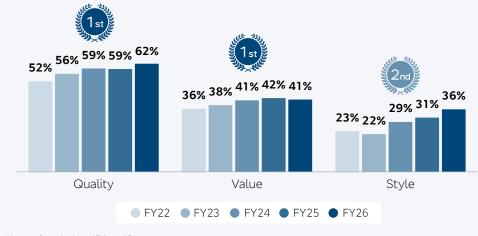
### Driving online and supply chain transformation

Leveraging volume with key suppliers while investing in quality and value

Accelerating planning platform rollout by two years

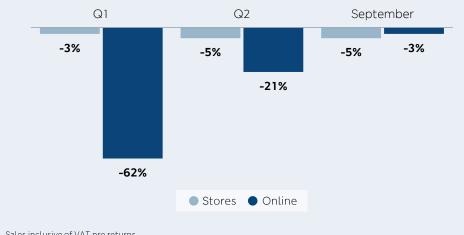
Expanding lower cost capacity, with more boxed automation and improved click and collect sortation launching next year

### Quality, value and style perception improving



Yougov Data 8w/e to 27 Sept 25

### Online sales recovery



## Early progress on commercial reset

### **Cyber incident impacting operations**

Total sales down 11.6% as owned and franchise shipments were impacted by incident

Website operations temporarily suspended

Sales impact mitigated through cost savings and wholesale growth

### Commercial reset progressing

Reset commercial agreements with key franchise partners

Marketplace agreements expanded with Amazon and Zalando

New fashion wholesale partnership launched with David Jones in Australia

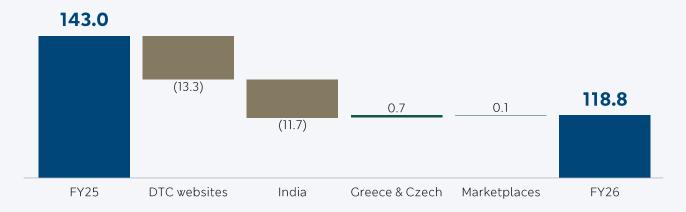
### Increasing investment in value and customer experience

Online pricing benchmarked and reset

Amazon Prime live from October across multiple markets for better delivery proposition and improved assortment

## Owned markets impacted by online closure and stock availability

Sales £m



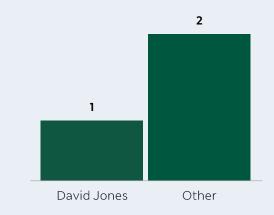
### Franchise retail sales largely unaffected

## 

-54%

## Wholesale partnerships growth

Sales £m vs LY



## Ocado Retail

## Reduced losses, optimising growth

### Strong revenue growth and market share

Revenue up 14.9%, driven by growth in active customers and increased frequency

UK online grocery market share up 0.5% pts to 16.1% <sup>1</sup>

Further opportunity to grow sales through improved availability, and choice and increased convenience

### M&S products outperforming on Ocado.com

M&S sales on Ocado up 19.6%, with volumes up 16.3% <sup>2</sup>

Sales participation now 29.3%, up from 28.1% LY<sup>2</sup>

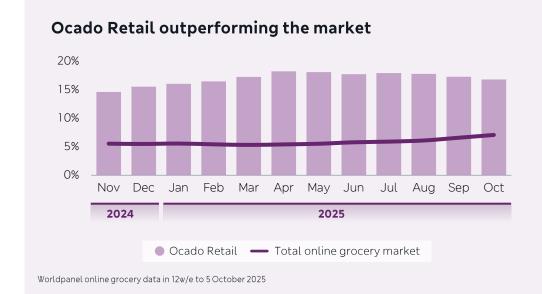
Products such as fruit, fresh chicken and pork accounting for over 50% of category sales

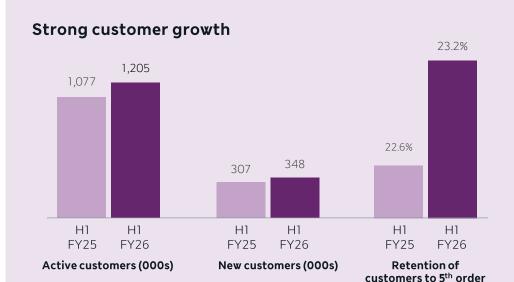
### CFC utilisation and efficiency improving

CFC utilisation now 92% (vs 80% last year)

Further capacity and throughput opportunity within existing network with minimal capital outlay

Sufficient capacity to provide volume leverage and support the path towards profitability







<sup>&</sup>lt;sup>2</sup> Beet by Ocado 26w/e to 28 September 2025

## **Outlook**

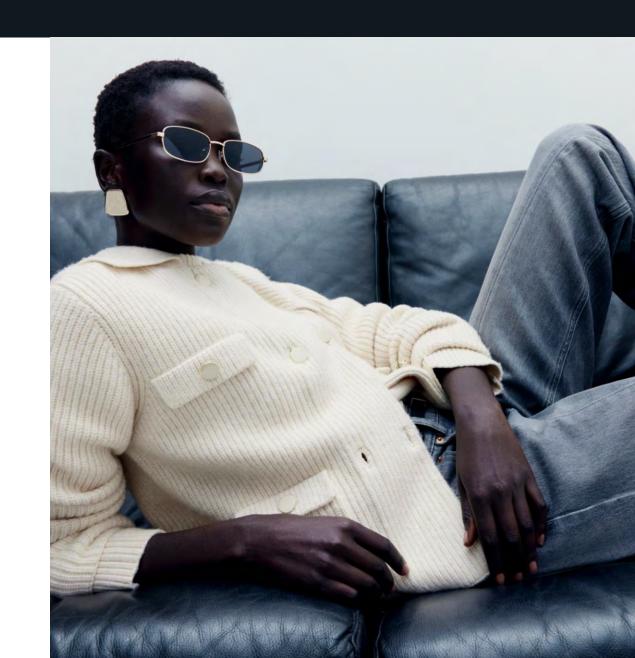
As we enter the second half, the consumer environment remains as uncertain as ever

Our priority remains to offer the best value, quality, innovation and style to customers, to drive the transformation and to structurally reduce costs as external headwinds continue to increase

We are confident we will be recovered and back on track by the financial year end

In the second half we therefore anticipate profit at least in line with last year, as the residual effects of the incident continue to reduce in the coming months

Our medium and long-term ambitions are unchanged. We will achieve these through disciplined capital allocation, focused execution and sustained investment to Reshape M&S for Growth





## Half year reporting

Key principles

Results reflect the first-time consolidation of Ocado Retail Limited

Non controlling interests are deducted above M&S Group adjusted profit before tax

Costs directly relating to the cyber incident are presented separately as an adjusting item

Reclassification of Channel Islands from International to Food and Fashion, Home & Beauty



## Half year financials at a glance

£8.0bn

+22.1% vs LY

Group sales

£184.1m

-55.4% vs LY

M&S Group adjusted profit before tax

£3.4m

-99.1% vs LY

Statutory profit before tax

-£193.0m

Free cash flow from operations

£176.1m

Net funds excluding leases

£2.53bn

Net debt

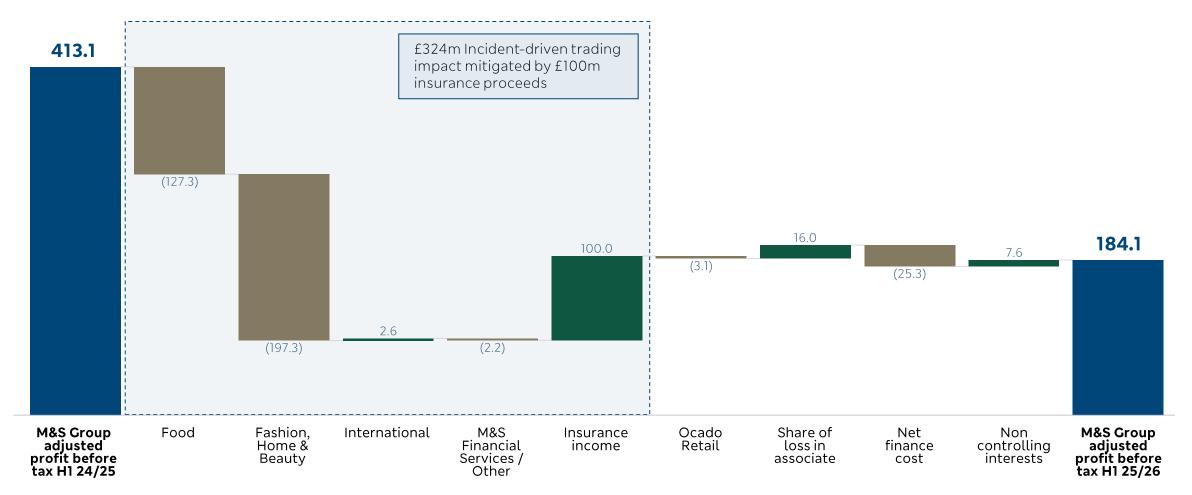
# Group profit

| £m  | H1 25/26 | H1 24/25 | Change £m | Change % |
|---|----------|----------|-----------|----------|
| Food  | 4,531.9  | 4,204.5  | 327.4     | 7.8%     |
| Fashion, Home & Beauty                        | 1,697.6  | 2,030.5  | (332.9)   | (16.4%)  |
| International                                 | 255.8    | 289.3    | (33.5)    | (11.6%)  |
| Ocado Retail                                  | 1,479.9  | -        | 1,479.9   | n/a      |
| Total Sales                                   | 7,965.2  | 6,524.3  | 1,440.9   | 22.1%    |
| Food  | 89.1     | 216.4    | (127.3)   | (58.8%)  |
| Fashion, Home & Beauty                        | 46.1     | 243.4    | (197.3)   | (81.1%)  |
| International                                 | 13.3     | 10.7     | 2.6       | 24.3%    |
| Ocado Retail                                  | (3.1)    | -        | (3.1)     | n/a      |
| Share of result in Ocado Retail Limited       | -        | (16.0)   | 16.0      | n/a      |
| M&S Financial Services / Other                | 6.0      | 8.2      | (2.2)     | (26.8%)  |
| Insurance Income                              | 100.0    | -        | 100.0     | n/a      |
| Total adjusted operating profit               | 251.4    | 462.7    | (211.3)   | (45.7%)  |
| Net Interest before adjusting items           | (80.2)   | (54.9)   | (25.3)    | (46.1%)  |
| Profit before tax and adjusting items         | 171.2    | 407.8    | (236.6)   | (58.0%)  |
| Adjusted non controlling interests before tax | 12.9     | 5.3      | 7.6       | n/a      |
| M&S Group adjusted profit before tax          | 184.1    | 413.1    | (229.0)   | (55.4%)  |



## M&S Group adjusted profit before tax bridge





# Adjusting items

| H1 25/26   | £m      |
|--|---------|
| Costs associated with the cyber incident                         | (101.6) |
| Incident systems response and recovery                           | (82.7)  |
| Third party costs  | (18.9)  |
| Strategic programmes   | (6.5)   |
| Store estate   | (16.5)  |
| International reset  | 10.9    |
| Other  | (0.9)   |
| Other adjusting items  | (54.1)  |
| M&S Bank transformation and insurance mis-selling provisions     | (25.5)  |
| Amortisation and FV adjustments relating to Ocado Retail Limited | (22.3)  |
| Other  | (6.3)   |
| Adjustments to profit before tax                                 | (162.2) |
| Non controlling interest adjusting items                         | (5.6)   |
| M&S Group Adjusting Items  | (167.8) |



# **Food performance**

| 26 weeks ended                               | H1 25/26 | H1 24/25 | Change<br>vs 24/25 |
|--|----------|----------|--------------------|
| Sales (£m)                                   | 4,532    | 4,204    | 7.8%               |
| Operating profit before adjusting items (£m) | 89.1     | 216.4    | (58.8%)            |
| Operating margin %                           | 2.0%     | 5.1%     | (3.1%) pts         |



# Food operating profit margin bridge

| Operating profit margin before adjusting items | %     |
|--|-------|
| H1 24/25                                       | 5.1   |
| Gross margin                                   | (3.5) |
| Operating costs                                | 0.4   |
| H1 25/26                                       | 2.0   |

| Operating costs to sales | %     |
|--------------------------|-------|
| Retail costs             | (0.4) |
| Logistics costs          | (0.1) |
| Digital & Technology     | 0.1   |
| Central costs            | 0.8   |
| Total                    | 0.4   |



# Fashion, Home & Beauty performance

| 26 weeks ended                               | H1 25/26 | H1 24/25 | Change<br>vs 24/25 |
|--|----------|----------|--------------------|
| Sales (£m)                                   | 1,698    | 2,031    | (16.4%)            |
| Operating profit before adjusting items (£m) | 46.1     | 243.4    | (81.1%)            |
| Operating margin %                           | 2.7%     | 12.0%    | (9.3%) pts         |
|  |          |          |                    |
| Store sales (£m)                             | 1,315    | 1,361    | (3.4%)             |
| Online sales (£m)                            | 382      | 669      | (42.9%)            |



# Fashion, Home & Beauty operating profit margin bridge

| Operating profit margin before adjusting items | %     |
|--|-------|
| H1 24/25                                       | 12.0  |
| Gross margin                                   | (1.6) |
| Operating costs                                | (7.7) |
| H1 25/26                                       | 2.7   |

| Operating costs to sales | %     |
|--------------------------|-------|
| Retail costs             | (4.8) |
| Logistics costs          | (1.1) |
| Digital & Technology     | (1.5) |
| Central costs            | (0.3) |
| Total                    | (7.7) |



# International performance

| 26 weeks ended                               | H1 25/26 | H1 24/25 | Change<br>vs 24/25 |
|--|----------|----------|--------------------|
| Sales (£m)                                   | 256      | 289      | (11.6%)            |
| Operating profit before adjusting items (£m) | 13.3     | 10.7     | 24.3%              |
| Operating margin %                           | 5.2%     | 3.7%     | 1.5% pts           |



# Ocado Retail performance

| 26 weeks ended                               | H1 25/26 | H1 24/25 | Change<br>vs 24/25 | 25 weeks<br>ending 28 Sep |
|--|----------|----------|--------------------|---------------------------|
| Sales (£m)                                   | 1,539    | 1,339    | 14.9%              | 1,480                     |
| Operating profit before adjusting items (£m) | (3.6)    | (12.5)   | 71.2%              | (3.1)                     |
| Operating margin %                           | (0.2%)   | (0.9%)   | 0.7% pts           | (0.2%)                    |



## Disciplined capital allocation

- Generation of free cash flow
- 2) Invest for growth and structural cost reduction
- 3 Returns on investment
- 4 Reducing net debt
- 5 Value creation for shareholders

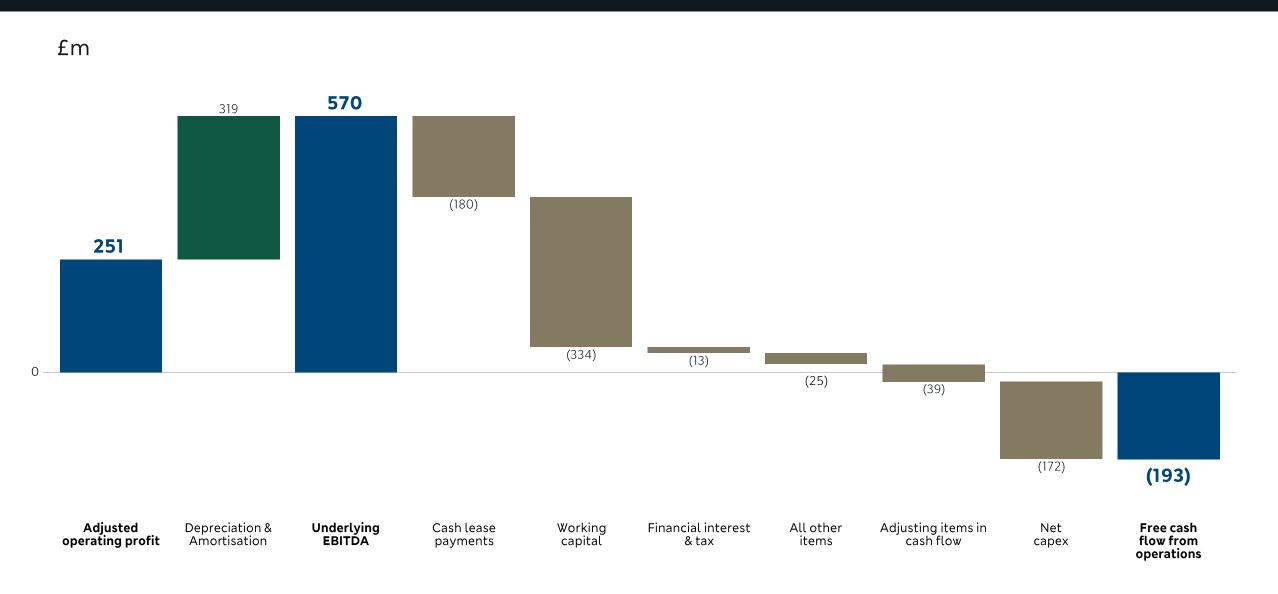


# Free cash flow from operations

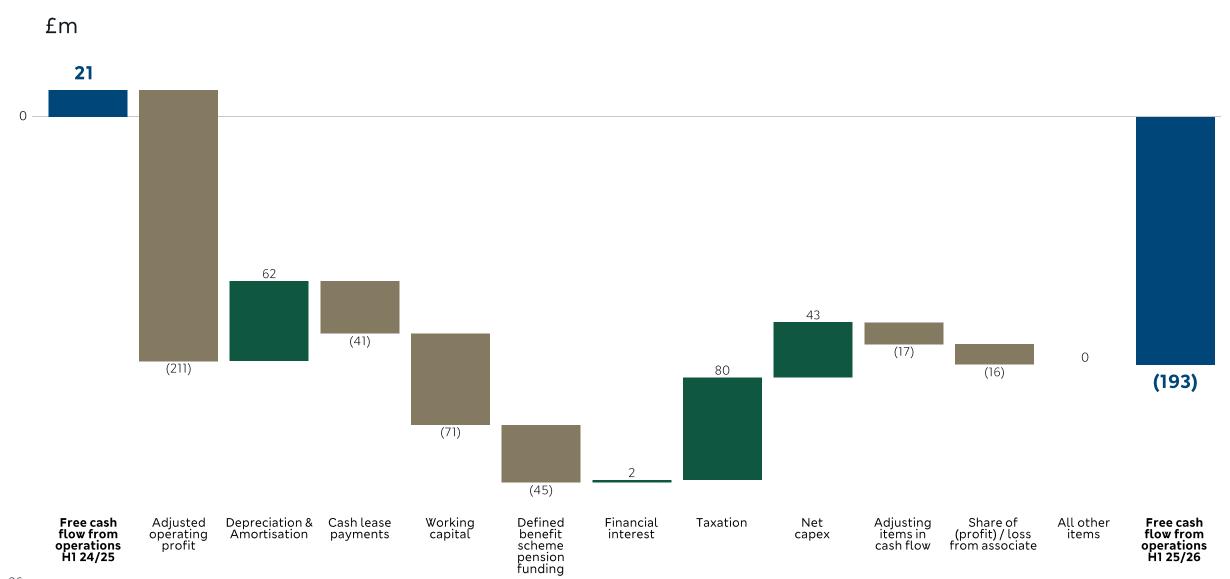
| Cash flow                                 | H1 25/26 | H1 24/25 | Change vs 24/25 |
|---|----------|----------|-----------------|
| Adjusted operating profit                 | 251.4    | 462.7    | (211.3)         |
| Depreciation and amortisation             | 318.9    | 256.6    | 62.3            |
| Underlying EBITDA                         | 570.3    | 719.3    | (149.0)         |
| Cash lease payments                       | (180.1)  | (139.0)  | (41.1)          |
| Working capital                           | (334.2)  | (263.1)  | (71.1)          |
| Defined benefit scheme pension funding    | (42.1)   | 2.8      | (44.9)          |
| Capex (excl. property contributions)      | (172.2)  | (215.4)  | 43.2            |
| Financial interest                        | (9.7)    | (11.6)   | 1.9             |
| Taxation                                  | (3.5)    | (83.4)   | 79.9            |
| Employee-related share transactions       | 19.0     | 17.6     | 1.4             |
| Share of result from associate            | -        | 16.0     | (16.0)          |
| Share of results in other joint ventures  | (1.3)    | (0.3)    | (1.0)           |
| Adjusting items outflow                   | (39.2)   | (21.8)   | (17.4)          |
| Free cash flow from operations            | (193.0)  | 21.1     | (214.1)         |
| Surrender payments                        | -        | (4.8)    | 4.8             |
| Acquisition, investments, and divestments | (2.9)    | (0.9)    | (2.0)           |
| Free cash flow                            | (195.9)  | 15.4     | (211.3)         |
| Dividends                                 | (52.4)   | (40.2)   | (12.2)          |
| Free cash flow after shareholder returns  | (248.3)  | (24.8)   | (223.5)         |



## Free cash flow from operations H1 FY26



## Free cash flow from operations H1 FY26 vs LY



# Net debt bridge vs FY25

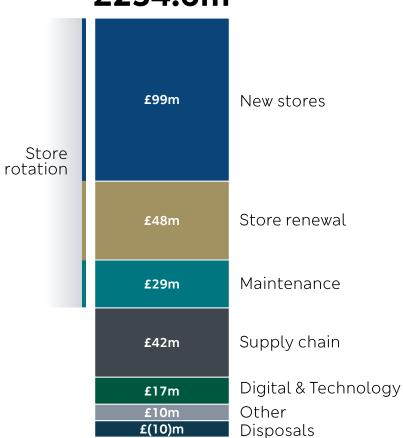
|   | £m    |
|---|-------|
| Free cash flow from operations            | (193) |
| Acquisitions, investments and divestments | (3)   |
| Dividends paid                            | (52)  |
| Ocado Retail net debt and leases acquired | (356) |
| Ocado Retail new lease commitments        | (176) |
| M&S lease commitments                     | (78)  |
| Decrease in lease obligations             | 119   |
| Exchange and other non-cash movements     | (11)  |
| Increase in total net debt                | (749) |



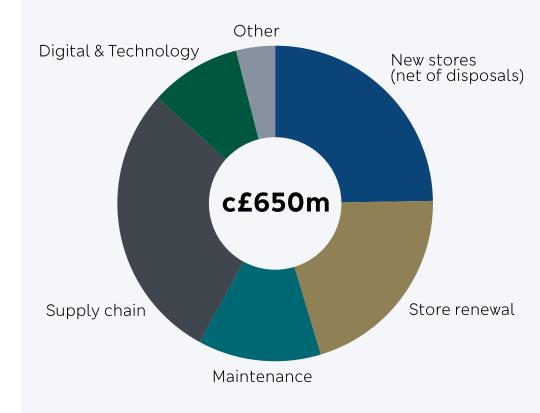
## **Capital expenditure**

## Capex net of disposals H1

## £234.6m



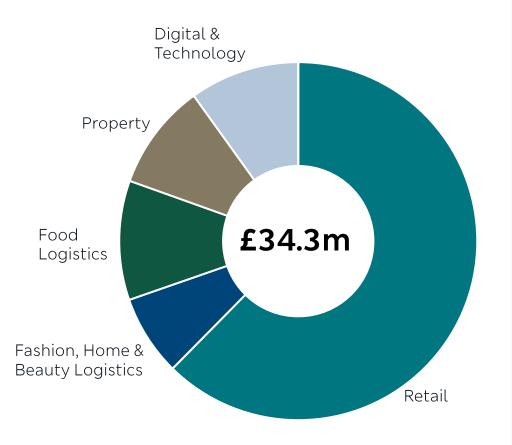
## Anticipated capex net of disposals FY26





## Structural cost reduction programme

## H1 2025/26 delivered



### FY28 ambition increased from £500m to £600m

## £600m

Year 4-5

FY26 **£84m** 

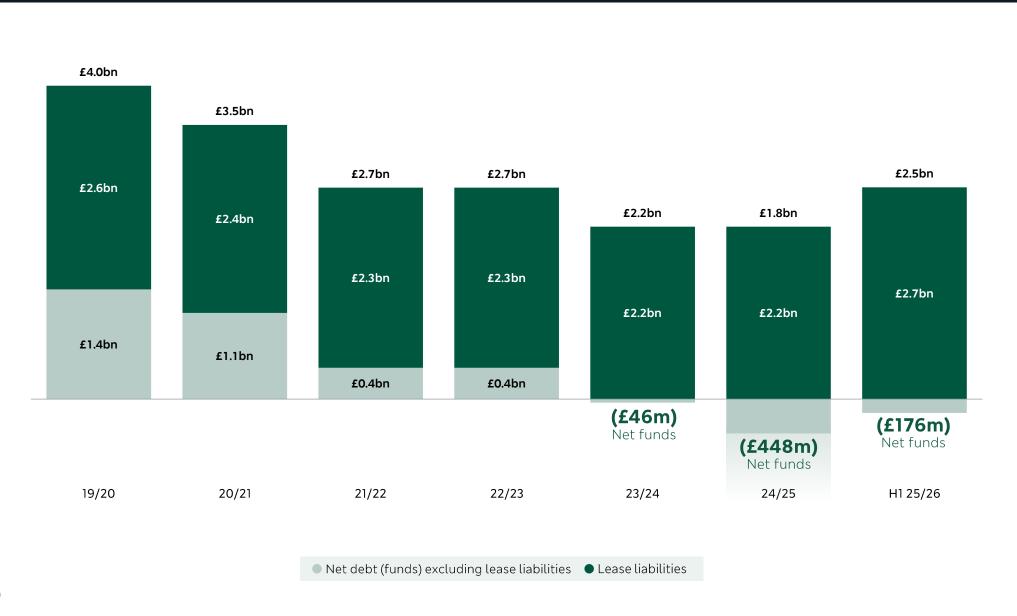
FY25 **£120m** 

FY24 **£180m** 

**c£330m**Achieved to date



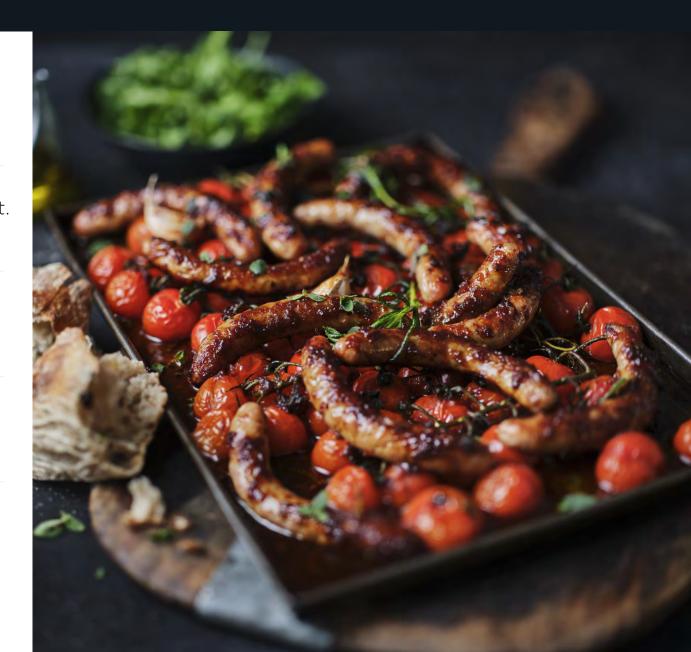
## **Balance sheet metrics**





## **Summary**

- 1
- Trading performance reflects one off impact of cyber incident offset by insurance mitigation
- Cash outflow in the period reflecting profit impact. Timing effects expected to partially reverse in H2
- Increased investment in store rotation and supply chain transformation
- Cost reduction ambitions increasing to £600m
- Strong investment grade balance sheet. Interim dividend increased in line with policy



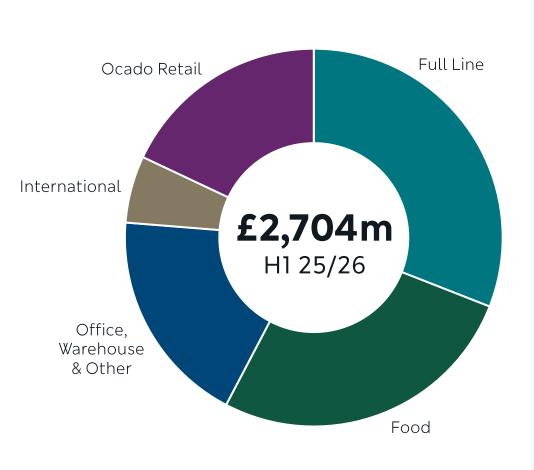


# Depreciation and amortisation

|                             | H1 25/26 |        |       |                 |                    |                     |        |
|-----------------------------|----------|--------|-------|-----------------|--------------------|---------------------|--------|
| £m                          | Food     | FH&B   | Intl  | Ocado<br>Retail | All other segments | Insurance<br>Income | Group  |
| Adjusting operating profit  | 89.1     | 46.1   | 13.3  | (3.1)           | 6.0                | 100.0               | 251.4  |
| Depreciation                |          |        |       |                 |                    |                     |        |
| Tangible Asset              | 76.6     | 69.9   | 6.2   | 8.4             | -                  | -                   | 161.1  |
| Right of use asset          | 47.0     | 29.6   | 14.4  | 26.3            | -                  | -                   | 117.3  |
| Amortisation                | 16.5     | 17.4   | 2.7   | 0.9             | -                  | -                   | 37.5   |
| Impairment & Disposals      | 2.8      | 1.4    | (1.5) | 0.3             | -                  | -                   | 3.0    |
| Depreciation & Amortisation | 142.9    | 118.3  | 21.8  | 35.9            | -                  | -                   | 318.9  |
| Underlying EBITDA           | 232.0    | 164.4  | 35.1  | 32.8            | 6.0                | 100.0               | 570.3  |
| Interest payable on leases  | (26.0)   | (23.2) | (6.8) | (18.3)          | -                  | -                   | (74.3) |



## Lease liability breakdown



£2,704m

Ocado Retail **£487m** 

Erith 'right of use asset'

Ocado consolidation

M&S **£2,217m** 

H1 25/26



## Stores and selling space

|                                  | NUMBER OF STORES            |         |                                 |          |          |        |  |  |
|----------------------------------|-----------------------------|---------|---------------------------------|----------|----------|--------|--|--|
| UK                               | Selling space<br>(m sq. ft) | Sept 25 | Mar 25<br>Restated <sup>1</sup> | Openings | Closures | Change |  |  |
| Shopping Centre                  | 1.6                         | 16      | 16                              | 0        | 0        | 0      |  |  |
| Retail Park                      | 4.7                         | 82      | 83                              | 0        | (1)      | (1)    |  |  |
| High Street                      | 1.9                         | 66      | 67                              | 0        | (1)      | (1)    |  |  |
| High Street - large              | 4.2                         | 62      | 64                              | 0        | (2)      | (2)    |  |  |
| Full Line total                  | 12.4                        | 226     | 230                             | 0        | (4)      | (4)    |  |  |
| FH&B only                        | 0.0                         | 1       | 1                               | 0        | 0        | 0      |  |  |
| Outlets                          | 0.3                         | 32      | 30                              | 2        | 0        | 2      |  |  |
| Food stores – Owned              | 2.8                         | 328     | 324                             | 4        | 0        | 4      |  |  |
| Food stores – Franchise          | 0.8                         | 467     | 468                             | 2        | (3)      | (1)    |  |  |
| UK total                         | 16.3                        | 1,054   | 1,053                           | 8        | (7)      | 1      |  |  |
| FH&B – Owned                     | 9.3                         |         |                                 |          |          |        |  |  |
| Food – Owned                     | 6.1                         |         |                                 |          |          |        |  |  |
| ROI & Channel Islands stores     | 0.8                         | 56      | 49                              | 7        | 0        | 7      |  |  |
| UK, ROI & Channel Islands stores | 17.1                        | 1,110   | 1,102                           | 15       | (7)      | 8      |  |  |
| International                    |                             | Sept 25 | Mar 25<br>Restated <sup>1</sup> | Openings | Closures | Change |  |  |
| Owned/JV                         | 1.3                         | 138     | 146                             | 1        | (9)      | (8)    |  |  |
| Franchise                        | 2.5                         | 238     | 238                             | 0        | 0        | 0      |  |  |
| International stores             | 3.8                         | 376     | 384                             | 1        | (9)      | (8)    |  |  |

¹The year-end international stores number has been restated to report the 11 Channel Islands franchise stores separately, aligned with the move for these to sit within Food and Fashion, Home and Beauty.

# Non-controlling interests

| P&L                                 |           | 28 Sep 2024 |             |             |
|-------------------------------------|-----------|-------------|-------------|-------------|
|                                     | ORL<br>£m | Other<br>£m | Total<br>£m | Total<br>£m |
| Adjusted NCI<br>(Pre Tax)           | (10.5)    | (2.4)       | (12.9)      | (5.3)       |
| Taxation                            | -         | 0.5         | 0.5         | 1.8         |
| Adjusted NCI<br>(Post Tax)          | (10.5)    | (1.9)       | (12.4)      | (3.5)       |
| NCI adjusting items                 | (4.6)     | (1.0)       | (5.6)       | -           |
| Non-controlling interests after tax | (15.1)    | (2.9)       | (18.0)      | (3.5)       |



## Ocado Retail accounting consolidation principles

#### Income statement

100% of Ocado Retail's results included line-by-line in M&S results

M&S Group Adjusted PBT stated after deduction of non controlling interests before tax

### **Balance sheet**

Assets / liabilities recognised line-by-line in M&S balance sheet and removed from 'Investments in associates'

'Intangible assets' include goodwill, brand and customer relationships

Existing shareholder loan eliminated on consolidation. Replaced with loan from Ocado Group

### Cash flow

Ocado Retail included line-by-line in M&S cash flows

